



EDUCATION

Bachelor of Landscape Architecture
1985, with honors
Michigan State University
Sigma Lambda Alpha
National Honor Society

EXPERIENCE

President
Greenway Collaborative
Ann Arbor, Michigan
1993 – PRESENT

Pollack Design Associates
Ann Arbor, Michigan
1988-1992

Edward D. Stone, Jr. and Associates
Fort Lauderdale, Florida
1986-1987

LICENSURE

Licensed Landscape Architect No.1082
State of Michigan
1990

COMMITTEES

League of Michigan Bicyclists, Board
of Directors

Governor's Traffic Safety Advisory
Committee, Pedestrian Bicycle Safety
Action Team

MDOT's Multi Modal Development
and Delivery Curriculum Review
Committee

Project for Public Spaces, Placemaking
Leadership Council

PROJECT MANAGER AND CHIEF OF INSPIRATION



Norman Cox, PLA, ASLA
President - The Greenway Collaborative

Norm is a licensed landscape architect, but he calls himself a “Plan-
scape Arch-ineer”. His adopted moniker speaks to the way he
approaches design. The solutions to great streets lie where the fields
of planning, landscape architecture, architecture and engineering
overlap. He believes his job is to design, plan and program for people
first.

Norm is recognized as a pioneer and a knowledge leader who is able
to transition from a regional plan to designing the details of an
intersection. He is also commutes year-round using his bike and his
feet observing how people interact. For he feels that even the best
guidelines are useless unless you fully understand how people will
actually use them.

RECENT RELEVANT EXPERIENCE

[Active Transportation Initiative for MI 1422 CDC Grant](#) - Detroit,
Lenawee, Grand Rapids, & Roseville, Michigan

[Multi-modal Transportation Plan](#) – Birmingham, Michigan

[Complete Streets Pontiac](#) – Pontiac, Michigan

[Ferndale Moves! Multi-modal Plan](#) – Ferndale, Michigan

[Greater Riverfront East District Greenway Plan](#) - Detroit, Michigan

[Pedestrian Safety & Access Task Force Facilitation](#) – Ann Arbor,
Michigan

[Allen County Active Transportation Plan](#) – Allen County, Ohio

[Downtown Bicycle and Pedestrian Plan](#) – Clawson, Michigan

[Non-motorized Transportation Plan](#) – East Lansing, Michigan

[Complete Streets Plan](#) – Frankenmuth, Michigan

[City of Novi Nonmotorized Plan](#)–Novi, Michigan

[Bicycle and Pedestrian Plan](#) – Springboro, Ohio

[Mt. Pleasant Micropolitan Non-motorized Transportation Plan](#) -
Isabella County, Michigan

[SEMCOG Regional Nonmotorized Plan](#) – Southeast, Michigan

[Thumb Region Non-motorized Plan](#) – Tuscola, Sanilac, Lexington
Counties, Michigan

[MDOT Grand Region Nonmotorized Plan](#) – Mason, Lake, Osceola,
Oceana, Newaygo, Mecosta, Muskegon, Kent, Montcalm, Ottawa,
Ionia, Allegan, and Barry Counties