

Public Policies



- Planning and Zoning
- Design Standards
- Performance Measures
- Decision Making Process
- Universal Design
- Public Transit
- School Transportation
- Maintenance
- Enforcement

COMPLETE STREETS ORDINANCE:

- Set up a system for Interdepartmental coordination for all road projects
- Provide citizen oversight on all roadway projects which includes perspectives from a diverse range of travel modes, age groups and mobility issues

EDUCATION AND ENFORCEMENT:

- In lieu of an actual citation or as a supplement to a violation police may distribute a traffic violation warning sheet that provides a graphic and written explanation of the most common violations related to bicycle, pedestrian and motorist safety
- Provide an optional bicycle education class in lieu of a fine for first time offenders
- Establish a helmet reward campaign to encourage children to use a helmet
- After a period of education and outreach (see community programs) provide targeted enforcement at new crosswalks

BICYCLE PARKING ORDINANCE:

- Require bike parking hoops on every block with retail in a downtown/commercial zone
- Integrate bike parking requirements into zoning ordinance that address automobile parking requirements - bike parking requirements may be based on a percentage of automobile parking spots required
- Provide a reference or graphical design guidelines with information on the specifics of bicycle rack design and placement

SNOW REMOVAL:

- Develop educational campaigns to encourage property owners to clear curb ramps and bus stops when shoveling their sidewalks
- Establish a policy for clearing and maintaining crossing islands, and off-road trails of snow and ice
- Assess the effectiveness of the existing snow removal ordinance and determine if the City should take on responsibility for snow clearing on sidewalk along the major roadways

Physical Environment



- Urban Form
- Public Rights-of-way
- Public Spaces
- Off-road Trails
- Wayfinding
- Bicycle, Pedestrian and Transit Support Facilities
- Transit Operations
- Environmental and Art Enhancements

PEDESTRIAN & BICYCLE WAYFINDING:

- Place bicycle route guide signs along the proposed neighborhood connector route system to indicate designated routes to specific destinations
- Provide wayfinding signage for the existing Rouge Trails
- Provide wayfinding kiosks at key locations around town that provide information on local and regional bicycle and pedestrian routes, events, local businesses and general tourism information

TRANSIT FACILITY AMENITIES:

- At a minimum, all bus stops should provide a concrete pad so wheelchair users can safely access the bus stop
- Consistent bus stop signs should be used throughout the City
- In areas with a high number of people boarding or existing buses, provide additional amenities such as shelters, lighting, benches, route maps and schedules

BICYCLE PARKING GUIDELINES:

- Bicycle racks should be placed on a hard surface with ample lighting and high visibility to discourage theft and vandalism
- Bicycle racks should be placed to avoid conflicts with pedestrian and when installed in public spaces there needs to be at least 5 feet of clear sidewalk space for pedestrians
- Bicycle racks should be covered whenever there is opportunity to do so
- Temporary seasonal bike racks should be provided where and when there is high demand for bicycle parking, such as in high density commercial areas and the downtown
- Provide temporary staffed bike corrals during special events to encourage bicycling and provide a secure environment for bikes
- Enclosed and secured parking should be placed in areas where bikes are kept for extended periods of time, such as near areas of employment
- Provide enclosed and secured parking in downtown parking decks
- Provide amenities such as compressed air and basic public bike fix stations at key locations around town

Community Programs



- Ongoing Assessment
- Resources
- Campaigns
- Marketing/Outreach
- Special Events
- Targeted Encouragement
- School Age
- Safety Education

WALKING & BICYCLING MAPS:

- A walking map should be developed that includes community destinations, suggested walking routes, local walking events and safety information
- A bike map should be developed that includes the entire street network, community destinations, existing bicycle facilities, recommended bicycling routes and information on bicycle laws and safety recommendations

COMMUTER CHALLENGE PROGRAM:

- Develop a fun and competitive competition between local businesses to see who can get the most employees to try an alternative commute (walking, biking, transit, carpooling, etc.)

WALKING SCHOOL BUS AND BIKE TRAIN:

- Create a walking school bus program where a group of children walk to school accompanied by one or more adults that functions similar to a regular bus with a time table and regularly rotated schedule of trained supervisors or volunteers
- Create a bike train program where a group of children ride bikes to school accompanied by one or more adults that functions similar to a regular bus with a time table and regularly rotated schedule of trained supervisors or volunteers

STUDENT BICYCLE ACADEMY:

- Develop a Bicycle Academy that can be integrated into third grade physical education that teaches children basic cycling skills and safety
- Children who complete the academy are presented with a certificate permitting them to bicycle to school unaccompanied by an adult in fourth grade

NEW FACILITY EDUCATION & OUTREACH:

- With the adoption of this plan, provide information on bicycle and pedestrian safety through the City's media outlets
- Place decorative street banners that provide simple information about bicycle and motor vehicle etiquette along the street to introduce and educate users about new facilities

Quality of Life Objectives



- Increased Activity Levels
- Crash Reduction
- Improve Personal Safety
- Enhance Health and Wellbeing
- Energy Savings
- Pollution Reduction
- A Strong Sense of Place

PEDESTRIAN & BICYCLE COUNTS:

- Pedestrian and bicycle counts should be conducted every year as part of the National Bicycle and Pedestrian Documentation Project

CRASH RATE REDUCTION:

- Crash rates should be analyzed on a yearly basis by comparing the number of crashes with pedestrian and bicycle counts that were conducted in the same year

MEASUREMENTS OF INFRASTRUCTURE PROGRESS:

- The miles of built facilities, in comparison to all the road miles, should be documented on a yearly basis to track the development of the multi-modal network and apply for awards
- These statistics should be provided on the City's web site

COMMUNITY RECOGNITION:

- The city should apply for the Bike Friendly Community Award and the Promoting Activities Communities Award
- Local Businesses should be encouraged to apply for the Bicycle Friendly Business Award
- Brag about the rewards and accomplishment that the community received because it helps to promote current programs and provide leverage for future initiatives